



## Acme Smoked Fish Co.

You say potato, I say po-tah-to, but when we say "lox," do we really mean smoked salmon?

That tends to be the case among all but the most experienced deli-goers, says Ellen Lee-Allen, senior marketing manager of Brooklyn's Acme Smoked Fish, which supplies smoked salmon to some of New York City's most hallowed delis, Russ & Daughters and Barney Greengrass among them.

## Chilean Salmon

Chilean salmon growers employ cutting-edge technology and innovation, deep experience, scientific principles and public-private partnerships to deliver fresh, healthy and sustainable salmon straight from the crystal-clear waters of the Chilean Patagonia—some of the purest waters in the world.

“Our process is governed by a shared understanding that sustainability is vital to the health of our oceans and our industry. As such, we strive to exceed the most demanding national and international quality, food safety, environmental, and occupational health and safety standards.”