



2007 Cup of Excellence® Winner

COFFEE *of the* MONTH
Farm Friendly Direct • Light Roast

This coffee is fragrant, buttery and delicate. Cinnamon & spice couched in a creamy, full body, this cup should be savored for its sweet, well-balanced composure. Shade Grown.

FARM FRIENDLY PROJECT:

Portland Roasting's has teamed up with Trees for the Future, www.treesftf.org, a non-profit organization that plants trees in an effort to offset carbon output. Working with the growers represented by the Ucraprobex Cooperative, they will plant 15,000 trees in the region. These shade trees preserve the cycle of sustainable farming by providing a canopied habitat for birds that would otherwise be displaced by low-growing coffee shrubs. Shade trees also protect plants from rain and sun and help maintain soil quality. The shade tree's deeper root systems prevent topsoil erosion, and the fruit (mangoes and papaya) supply the farmers with a secondary source of income.